

Hi,

I read your recent ad for the Front End Developer position and I know I would be well-suited for the job. I have a Master's degree in Computer Science and more than 10 years of front-end development experience.

I am responsible for creating and developing exciting graphics and visuals for client websites that make their applications beautiful and attractive. In addition to excellent programming and creativity, I rely on extensive knowledge of HTML, CSS and JavaScript. I have strong analytical skills that I regularly put into practice through heuristic testing and observation of user interfaces.

My strong capabilities with creating visually stunning web applications make me a valuable team member. I also possess strong interpersonal and social communication skills and can readily interact with coworkers and clients alike to achieve desired web application results. I have a strong detail focus and excellent time management skills, allowing for fast completion of projects.

I'm certain you will be impressed by the skills I can offer as a Front End Developer. I anticipate communicating with you soon to discuss my potential candidacy and what I have to offer. I have forwarded my resume.

Sincerely,

Umair Raees

<http://www.omairrais.com>

Umair Raees | UI/UX Architect



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Summary:

Around 14 years of experience creating successful and innovative software products. Takes ownership of creating cross-functional, cross-organizational teams with customers to identify, prioritize, and design solutions. Has demonstrated expertise as a very senior entrepreneurial and strategic thinker with ability to interact with high-level contacts, both internal and external to the company.

Expertise includes:

- UI/UX Architecture
- Front-End Development
- Product Innovation
- Multi-disciplinary creative & design direction
- Usability Testing

Past clients include:

US or International

- Adobe
- Donanza.com
- oDesk.com
- TiffinBites (London)
- MasterFood Australia
- Vodafone Germany
- Telenor Norway
- Paiker China
- Funbook Indonesia
- itude.com Netherlands
- astrology.com
- realfiction.com
- realbuzz.com

Middle East

- Pepsi Max
- Watania
- Lipton Arabia
- Sabic Saudi Arabia
- Saudi Aramco
- Dhaani UAE
- Algihaz holdings Saudi Arabia
- King Abdullah Financial District
- Riyadhha
- 12am Productions
- ModelCraft Saudi Arabia
- Jumeirah boulevard

Pakistan

- Mountain Dew
- Engro Pakistan
- Unilever Pakistan
- Kalpoint.com
- Alkaram textile Pakistan
- Telenor Pakistan
- PixSense
- 360training.com
- FoodConnectionPakistan
- Afroze Textile
- Pakistan Trade Project
- Pirana Advertising Agency
- RG-Blue Advertising Agency

Skills:

Specialties	Interaction Design, Information Architecture, Mobile Application Design, Requirements Gathering, Brand Ideation, Prototyping, Project Scoping, Emerging Technologies, Ecommerce.
Deliverables	Wireframes, Sitemaps, User & Process Flows, Storyboards, User Personas & Scenarios, UX Competitive/Comparative Analyses, Primary/Secondary Market Research, Task Analyses, Functional Specifications & Prototypes, High Fidelity and low Fidelity Mockups.
Applications	Microsoft Visio, Adobe Creative Suite (Photoshop, Illustrator, Fireworks, Flash, Dreamweaver), Microsoft Office (Word, Excel, PowerPoint), Axure RP
Languages	HTML, CSS, XML, JavaScript, XSLT, ActionScript, Node.js, ECMA 2015
JavaScript Frameworks & Libraries	Backbone + Marionette, Angular + Ionic, JQuery, D3, Raphael, Paper JS, React + Redux, Word Press.
ActionScript Frameworks & Libraries	Starling, Away3d, Flixel, TUIO, Adobe Air

Education:

- Masters in Computer Science (MCS)
from the University of Karachi, Karachi. Pakistan.
- Bachelors in Science (BSc)
from the University of Karachi, Karachi. Pakistan.

Experience History:

Company: XceedVenture
From: January 2013 – present
Role: Senior UI/UX Engineer
Location: Riyadh, Saudi Arabia

Responsibilities

- Developing the Responsive Web based Applications in HTML, CSS and JavaScript by using the best UI MVC design Patterns like Backbone JS with Marionette or Angular JS.
- Fixing cross-browser and cross-platform UI issues in all web based products and optimizing for mobile browsers (iPhone, Android, iPad) using CSS media-queries;

- Creating themes for Word Press.
 - Creating UI code to brand external applications;
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Company: [ModelCraft](#)

From: [September 2011 – December 2012](#)

Role: [Touch Screens Developer](#)

Location: [Riyadh, Saudi Arabia](#)

Responsibilities

- Design and Developed Wireframes and Prototypes in Axure for Multi touch table's applications.
 - Design and Developed applications for the lighting show, Video walls and Holograms for different products exhibitions.
 - Design and Developed Adobe Air based applications for Android and IOS.
 - Design and Developed interactive interfaces for different platforms including tablets, multi touch tables, Kiosks and Holograms.
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Company: [Full time freelancer](#)

From: [November 2009 – September 2011](#)

Role: [UI/UX Engineer](#)

Location: [Internet](#)

Responsibilities

- Designing and Developing various websites and applications for various companies and individuals including local and offshore.
 - Worked on Big Branded projects, like Ford QR Code, Adobe Career Path System, Pepsi Max Facebook Campaign (things to do before 30) and a Kiosk based Game for Lipton Arabia (soup up your car).
 - Fixing cross-browser and cross-platform UI issues in all web based products and optimizing for mobile browsers (iPhone, Android, iPad) using CSS media-queries;
 - Creating themes for Word Press.
 - Creating UI code to brand external applications;
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Company: [Impact Proximity \(ovrlod\)](#)

From: [March 2009 – November 2009](#)

Role: [Lead UI/UX Engineer](#)

Location: [Karachi, Pakistan](#)

Responsibilities

- Design and Developed websites, Microsites, Web and Facebook Applications for Impact Proximity (Dubai).
 - Prepared daily workloads for team members & coordinated the daily task.
 - Handling new client enquiries and resolving problems and issues which arise.
 - Mentoring and training up junior and new team members.
 - Fixing cross-browser and cross-platform UI issues in all web based products and optimizing for mobile browsers (iPhone, Android, iPad) using CSS media-queries;
 - Creating themes for Word Press.
 - Creating UI code to brand external applications.
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Company: [360trainings](#)

From: [January 2008 – March 2009](#)

Role: [Lead UI/UX Engineer and Action Script Developer](#)

Location: [Karachi, Pakistan](#)

Responsibilities

- Developed the course learning player in JavaScript using JQuery and worked with the Java team in developing the Learning Management System (LMS).
 - Developed the Scorm based course learning player in Java Script and as well as in ActionScript.
 - Developed various widgets in ActionScript 2, 3 and JavaScript.
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Company: [PixSense](#)

From: [December 2006 – December 2007](#)

Role: [Senior UI/UX Engineer](#)

Location: [Karachi, Pakistan](#)

Responsibilities

- Design and Developed Interfaces for Mobile and Web based application.
 - Design screens for Symbian, Java, Windows and Brew mobile phones.
 - Developed FLV players for streaming and progressive downloading videos.
 - Developed slideshows and various JavaScript widgets for developing the better User Experience in the PixSense web application.
 - Fixing cross-browser and cross-platform UI issues in all web based products and optimizing for mobile browsers (iPhone, Android, iPad) using CSS media-queries.
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Company: Kalpoint.com

From: [April 2006](#) – [December 2006](#)

Role: [Senior Web Designer](#)

Location: [Karachi, Pakistan](#)

Responsibilities

- Design and Developed Flash based Banners and Advertisements, Flash Microsites and Small games.
- Design and Developed Flash CD presentations and Catalogues.
- Managed and worked on more than 100 Portal websites, which have more than 10k per week.
- Fixing cross-browser and cross-platform UI issues in all web based products and optimizing for mobile browsers (iPhone, Android, iPad) using CSS media-queries.
- Creating UI code to brand external applications.

University's Final Project:

Developed a Multi-player game (Cue Ball) in Flash MX 2004 and ActionScript 2 using the XML socket server for the socket connection programming.

Location:

I am Pakistani from Karachi, currently working in Riyadh, Saudi Arabia.

References:

Available upon request.

Also, see my recommendations on [LinkedIn](#)